

#WeekendSpotlight

Graphic Design



The Graphic Design program at CAT-North introduces students to the advertising design and visual communications industry. Students learn how to create a variety of print publications starting with conceptualization sketches and working through to the finished product. Students will work on iMacs using Adobe InDesign, Photoshop, and Illustrator to create business cards, advertisements, magazine covers, logos, booklets, and more.

Students in this program learn publication design as a means of communication, focusing on studying and applying layout and design concepts in graphic design, webpage design, and printing. Career opportunities exist as a graphic artist, ad designer, web page designer, and pre-press operator.



Learn more at <https://www.catnorth.org/graphic-design>