

School Board Appointment
Commission of
Anne Arundel County
Application Package

*Open Seat for District 30 (A & B)
on the
Board of Education of Anne Arundel County*

Received

AUG 31 2018

BOARD OFFICE
Anne Arundel County Public Schools

Deadline to submit applications: August 31, 2018, 12:00 pm

Application for Appointment to the Open Seat for District 30 (A & B) on the Board of Education of Anne Arundel County

Mailed or hand-delivered applications must be received by noon on Friday, August 31, 2018, to be considered.

E-mailed applications must be received by noon on Friday, August 31, 2018, to be considered.

*Mail or hand-deliver to: School Board Appointment
Commission of Anne Arundel County, c/o Board of Education Office,
2644 Riva Road, Annapolis, MD 21401*

E-mail to: sbac@aacps.org as a PDF file.

Please call 410-222-5311, after 24 hours, to confirm receipt.

Full Name Kathleen Marie McQuade		List any former names used	
Address (applicant must be an Anne Arundel County resident) Annapolis, MD 21403			Are you a registered voter? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
How long have you been an Anne Arundel County resident? 19 yrs.	Date of Birth	Can we contact you at work? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Email address
Home Phone	Work Phone	Cell Phone	

If you answer "yes" to any of the questions below, please attach comments.

- Yes No Have you ever been convicted of, entered a plea of guilty or nolo contendere, or forfeited collateral for any criminal violation other than a minor traffic offense? Minor traffic offenses do not include the offenses of operating under the influence of liquor, operating while impaired, reckless driving or the equivalent offenses in other states.
- Yes No Have you ever been convicted of any crime that relates in any way to the responsibilities of a member of the Board of Education of Anne Arundel County?
- Yes No Have you ever been convicted of any crime that has not been expunged or otherwise shielded?
- Yes No Are you delinquent on any federal, state, or local debt? (Include delinquencies for income, property, or other taxes, governmental loans, overpayment of benefits, required payments into or under governmental programs, and other debts or required payments to the government plus any defaults on or under loans which are or where guaranteed, insured, or subsidized by any unit of government.)
- Yes No In the last five years, have you been, or are you presently a party of interest in any administrative agency proceeding or civil litigation, including any action regarding a professional license?
- Yes No Have you ever been adjudged bankrupt or insolvent?
- Yes No Has a complaint of discrimination on the basis of sex, race, religion, national origin, age or handicap ever been filed against you or against any firm or organization during your affiliation with it?

Please attach a current résumé with this application. In addition, please provide here any professional organizational memberships and positions held and length of service: (Please limit to past 15 years) *Attach additional sheets as necessary.*

*President of MPC A 2 years
Member at large of MPC A 1 year
Chair of Workshop Committee at SASA 2 years
Member and volunteer of PA at SASA 2 years
Chair of Teacher Appreciation Committee 1 year*

Application for Appointment to the Board of Education of Anne Arundel County Board

Applicant Name

Kathleen McQuade

Community Involvement: (Please limit to the past 15 years.)

Attach additional sheets as necessary.

I have been an active member of the Parents' Association at St. Anne's for the past two years, acting as committee chairs for two sub groups. I volunteered with Le Leche League for two years as an advocate for new mothers. Additionally, I have been very involved with a moms' group through Heritage that has many community outreach programs including backpack buddies & shelter efforts during colder months.

Awards/Honors: What award/honors have you been most proud to receive?

(Please include the year of the award and the awarding institution or entity.)

The honors I have received in regards to volunteering with my sons' sports teams (baseball, racing and soccer) have meant the world to me. It is very satisfying to help with child development and see the efforts of many produce quality consequences.

Please provide a bulleted list of three goals you hope to accomplish if you are appointed to the Board of Education.

Please limit each bullet to 15 words.

- Evaluate school start times moving forward
- Evaluate bus route scheduling system
- Weigh in on budgeting concerns.

Application for Appointment to the Board of Education of Anne Arundel County Board

Applicant Name

Please answer the following questions. Your responses for each question must be typed on 8½-by-11 sheets of paper using single-line spacing and 12-point font.

1. Why are you interested in serving on the Board of Education of Anne Arundel County? Please include an explanation of the primary strengths you would bring to this position, and what you believe is the proper role of a Board member.
2. What do you believe are the most critical issues currently facing Anne Arundel County Public Schools? What specific ideas do you have to address these issues?
3. Please share any current Anne Arundel County Public Schools best practices and procedures you are familiar with and how you feel these initiatives benefit students and the community.
4. What is your exposure to, or experience with, Anne Arundel County Public Schools?

I CERTIFY that:

- *This application (and any copy or facsimile of same) contains no willful misrepresentation and that the information is true and complete to the best of my knowledge.*
- *Completion and submission of this application gives the School Board Appointment Commission of Anne Arundel County the authority to submit my name for a criminal records check, including a search of the child abuse registry.*
- *Information on this application and any documents submitted to be included with this application will be deemed public records of the School Board Appointment Commission of Anne Arundel County and may be made available to the public. Only information deemed confidential in accordance with applicable federal and state law will be withheld from public disclosure.*
- *Should any investigation at any time disclose otherwise, my application may be rejected, my name may be removed from consideration for appointment to the Board of Education of Anne Arundel County, and I may be disqualified from applying for any future Board vacancy.*
- *I am not presently employed by the Board of Education.*

By signing this application, I am consenting to any reasonable inquiry that may be necessary to verify the information I have provided on this form or that I may provide in conjunction with my application for the Anne Arundel County Board of Education.

Kathleen McQuade
Signature

8/31/18
Date

Application for Appointment to the Board of Education of Anne Arundel County Board

August 31, 2018

Kathleen McQuade

1. I am interested in serving on the Board of Education of Anne Arundel County because I believe my background in business management will provide a foundation for evaluating what would be best for the whole County. I have a strong background in management and supervisory roles and pride myself in weighing all of the available information before coming to a suitable conclusion. With an emphasis on inclusion, I believe that having an educated group from different backgrounds will only enhance the Board of Education in making informed decisions that would help drive Anne Arundel County forward.
2. I believe that the budget is the foundation of a functional School System. With this in mind, it will be of the utmost importance to provide a balanced and fair budget for teachers and staff throughout the County that would ensure we attract and keep the most talented and qualified candidates possible. Additionally, I believe the role of a member of the Board of Education is that of a collaborative nature where one would routinely visit and meet with schools throughout the County to better understand how each one operates and functions. It is only then that a member can really see the entire picture of how many different schools make up a County wide school system that can cohesively function fluidly together.
3. I am familiar with several Anne Arundel County Public Schools best practices and procedures such as the English Language Acquisition (ELA) initiative. ELA truly helps to focus on bringing all students, regardless of their native tongue, into the fold academically and making sure that language is not a barrier to learning the subjects at hand. I am also very familiar with Early Childhood Readiness preparation that, I believe, benefits all walks of life in the community. By having these guidelines and standards available to the community before children enter school, be it through the local libraries or available on line as examples, it sets the bar in an understandable, approachable manner that empowers the parents and caregivers to help properly prepare their children to be as successful as possible in their academic careers.
4. I have lived in Anne Arundel County for the past 19 years. Before that, I grew up in Prince George's County and attended public schools. Having two small children, I have researched and toured several of the County's schools and have even worked through the County for speech therapy for my eldest.

Kate McQuade

██████████ Annapolis, MD 21403 ██████████

Introduction

I have extensive experience in accounting and customer service which includes the ability to accommodate both company and customer's needs. My managerial experience includes the training and supervision of staff, as well as consulting with management on the implementation of new branches, developing and maintaining marketing efforts and supporting my team to reach goals. As a history major in college, my academic coursework has emphasized research skills and independent thinking which keep me ever ready for new challenges.

Technical skills

- *Word Processing Packages:* WordPerfect, Microsoft Word, PowerPoint, Outlook, Publisher
- *Spreadsheet:* Microsoft Excel
- *Other Software:* QuickBooks, Windows, Adobe Acrobat, Adobe Photoshop, Picture Perfect, ACT!, Sugar CRM, WiDirect, Mambo, Joomla, Lender's Office, Encompass, Nylx, SitesUSA
- *Typing:* Approximately 55 wpm

Employment History

January 2008- present: CMO, Annapolis / AllCity Wireless Internet, Annapolis, MD

In January 2008, promoted to Chief Marketing Officer as well as acquired an equity position in the company. In addition to previously held duties, I am handling more brand awareness marketing strategies, diversifying our reach and implementing protocols for future releases of ACW software packages.

January 2016- May 2018: Business Dev./Research Analyst, SiteWorks Retail Real Estate Marketing, LLC, Annapolis, MD

Develop and maintain new relationships with builders, prospective clients and tenants, market research, spending trends analysis, office management, scheduling, billing.

July 2005- January 2008: Marketing Director, Annapolis Wireless Internet, Annapolis, MD

In charge of establishing and maintaining advertising accounts, providing customer service and supplying our clients with activity reports, as well as light administrative duties. Developed & maintained website & CRM system.

January 2005- December 2005: Business Development/Research Analyst, SiteWorks Retail Real Estate Marketing, LLC, Annapolis, MD

Develop and maintain new relationships with builders, prospective clients and tenants, market research, spending trends analysis

May 1999- present: freelance writer, self-employed

Blogs, Articles, Web site design, Medical transcription, White papers, patent applications, etc. A wide variety of writing styles and content.

April 2003- January 2005: Manager, Pier 1 Imports, Bowie, MD

As part of the management staff at Pier 1, I was responsible for supervising the sales floor staff, including scheduling conflicts and payroll. I made visual merchandising decisions, handled inventory control issues, as well as directly oversaw the handling of merchandise during shipping and receiving. I was responsible for promotion and advertising of in-store events and sales as well as hiring and training all new staff members.

May 2002- May 2003: Massage Therapist, Massage Connection, Pasadena, MD

For one year, I rented an office in Pasadena alongside fellow massage therapists and a chiropractor. Not only did I take care of the advertising and marketing for my business, but for the first time I was exposed to health insurance dealings.

January 2001- May 2002: Manager of Spa Services/ Massage Therapist, The Finishing Touch, Crofton, MD

As the manager of spa services at a small salon, I was in charge of hiring and scheduling the spa staff, as well as enforcement of company policies.

June 1999- May 2001: Retail Manager/ Massage Therapist: La Joie De Vivre, Annapolis, MD

As the retail manager of this small eclectic book, candle and massage shop, I was able to have a hands-on learning experience with the basics of running a shop, including buying and selling merchandise, bookkeeping, payroll and even small scale visual merchandising. I alternately worked as a massage therapist there.

May 1999- January 2001: Massage Therapist, Annapolis Day Spa, Annapolis, MD

This was my first job massage opportunity outside of school, and it afforded me an excellent learning opportunity. I was involved in retail sales as well.

Education

Certificate in Massage, Baltimore School of Massage, Baltimore, MD, May 1999, NCBTMB
Associate's Degree, General Studies, Anne Arundel Community College, Arnold, MD
University of Maryland, College Park- Bachelors History- May 2005

References available on request.