



Severna Park High School Business, Innovation & Leadership

Business, Innovation, & Leadership Explorations

Business, Innovation & Leadership Explorations 1 Field Trip

On December 4th, Students in the BIL Explorations 1 course learned what it means to be in the investment and insurance business by visiting Transamerica in Baltimore. Transamerica went to great lengths to create a program for our students that would enrich student's knowledge of markets and



investments. Following a detailed lesson on investing in Equities, Bonds and Alternatives, students participated in a hands-on competition where groups of students were given clients with different needs and risk tolerances. The competition was stiff and students were looking to win! They followed investment rules and balanced their clients' portfolios to get the best return all while staying within the limits of risk. The human resource department took great care to work with the students and help improve their soft skills and employability. They were treated to real life examples and helpful career suggestions from college interns. Students had the opportunity to interact with actuary, marketing, computer science and financial interns from all departments at Transamerica. We are delighted



with the efforts and the success this program brought to 45 of our Explorations 1 students!



Dr. Danielle Schwarzmann National Oceanic & Atmospheric Administration
Nominated by: Severna Park High School

Congratulations to Dr. Danielle Schwarzmann!

Our amazing Signature Business partner has been awarded SPHS Business Partner of the Year! For over 5 years, Dr. Schwarzmann has been an integral member of the SPHS Business, Innovation, and Leadership Signature Community Stakeholder's Team. She has selflessly served over 180 volunteer hours and has been instrumental in developing unique curriculum preparing our students for the 21st century workplace. She volunteers for mock interviews and as a guest presenter on such topics as green business, carbon trading and economics. Dr. Schwarzmann was also a presenter at the first annual Signature Economic Conference in 2016. We are very thankful for her dedication, innovative spirit and vision.

CELEBRATED SIGNATURE STUDENT VIDEO

Students who own their own business or demonstrated skills in Leadership & Innovation were nominated by their peers during advisory. These students were chosen to highlight and promote their businesses to the SPHS student body.



Alyssa Panzer – AMP Cosmetics



Ethan Romesburg – Aureus Films™