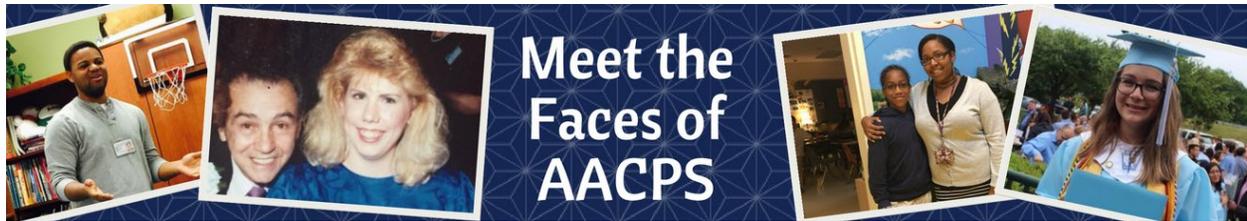


FACES OF AACPS

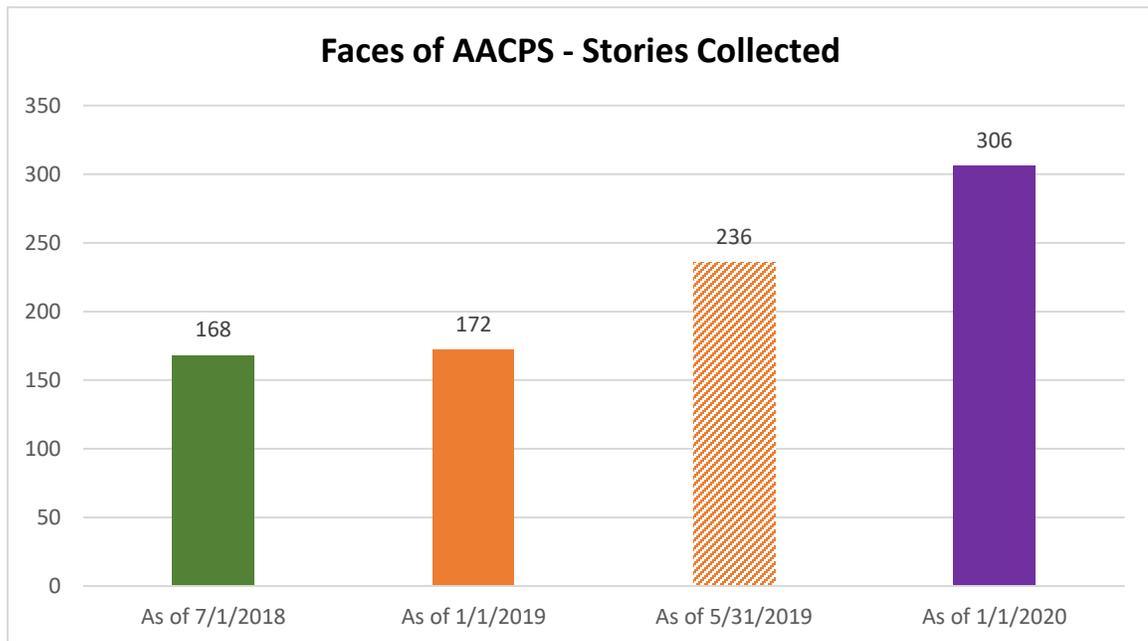
Accomplishment related to Value #1, Indicator #4



[Faces of AACPS website](#)

From students to employees, family members to community partners, AACPS is unique because of the people who make up our diverse community. We believe every one of these stakeholders has a story to tell. The *Faces of AACPS* is an online storytelling campaign designed to provide a space for the community to share those stories. Since its launch in February 2016, AACPS has received stories from current and former students, families, staff members, volunteers, and business partners who want others to know about their positive experiences within the school system. These stories celebrate favorite teachers, recognize unique clubs and programs, and reflect upon educational and professional careers spent in AACPS. Stories collected through the Faces of AACPS are archived online and shared on AACPS websites and social media. AACPS Schools and Offices are also encouraged to use stories from and about their own community to share information and promote a positive culture.

FACES OF AACPS



In conjunction with the schools' work supporting the AACPS Strategic Plan, AACPS staff conducted focus groups of principals and administrators to target their needs as they seek to gather stories surrounding their schools and their stakeholders. A re-launch of the district-wide *Faces of AACPS* initiative occurred in August of 2019.

Components of the 2019 *Faces of AACPS* re-launch included the following:

- Developed and offered templates and tools to facilitate the collection and sharing of stories,
- Redesigned the Faces of AACPS webpages to generate more Faces stories,
- Added a number of story collections, including "Stories from My Community" which offers stories grounded in each of our school feeders, and
- Increased accessibility to the archives of existing Faces stories

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