

## *Sandra Dillon Anderson*

### Biographical Sketch

Ms. Anderson manages the daily activities of the public, community, and media relations in Anne Arundel County for Comcast's Bay Shore Group, which provides broadband telecommunications services to more than 300,000 customers in our area. Ms. Anderson, as Communications Manager, implements close to 70 media sponsorships annually with numerous non-profit organizations which includes approximately \$2 million worth of in-kind media donations. She is the local producer for *Comcast Newsmakers* program, handles public service announcements and works with local organizations to use the powerful medium of television and video to highlight the issues of social and political importance to the citizens of Anne Arundel County. In addition to community affairs, she is also responsible for the employee communications programs including employee recognition, events, promotions and internal messaging.

Ms. Anderson joined Comcast in May 2002 after 15 years with a local non-profit organization focusing on development, public relations, and marketing. As Associate Director of Development, she worked with numerous national and renowned military leaders to accomplish the fundraising goals of the organization and to raise awareness of the organization nationally. She created a model corporate sponsorship program which is still in use today.

Ms. Anderson has taken a leadership role in the community through her active participation in numerous civic and professional organizations. She currently sits on the Board of Directors of the YWCA of Annapolis and Anne Arundel County and Hospice of the Chesapeake. She also serves as the Gala Sponsorship Chair for the Anne Arundel Medical Center as well as the Education Chair for the Annapolis and Anne Arundel County Chamber of Commerce. Ms. Anderson has served as the Chairperson for the Excellence In Education Awards for the last three years which honors teaching excellence in Anne Arundel County and awards the Anne Arundel County Teacher of the Year. Ms. Anderson is a Leadership Anne Arundel Flagship 07 graduate.

Sandie is a life long resident of Anne Arundel County, a graduate of Old Mill High School and current resides in Severna Park, Maryland with her husband Brian and two sons who both attend Severna Park High School.