

POLICY

BOARD OF EDUCATION OF ANNE ARUNDEL COUNTY

Related Entries: Policy 410
Responsible Office: DEVELOPMENT OFFICE

FUNDING PROPOSALS, GRANTS AND SPECIAL PROJECTS

A. PURPOSE

To establish the definition and a consistent process for submission and management of grants and fundraising for special projects.

B. ISSUE

The school system regularly receives funding from the federal and state governments, businesses, community organizations, individuals and from private and corporate foundations in support of educational programs and activities. Centralized oversight of this funding is necessary to consistently report to funders, to maintain fiscal integrity, to assess the impact of funded programs and activities on student achievement, to ensure appropriate use of resources, and to recognize the organizations and individuals that support the school system.

This policy does not extend to individual school fundraising activities developed and implemented by community-based organizations and school-based organizations such as PTA/PTSOs, booster clubs and school foundations. Funds from these sources and other types of donations must comply with all policies subsumed under AACPS Policy K: School-Home-Community Relations.

C. POSITION

1. Definitions:

- a. *Fundraising*: the process of raising money from individuals, community organizations and businesses, for the purpose of supporting programs and activities that support the goals of the school system.
- b. *Grant*: funding provided by a government agency, foundation, corporation, or other external source that requires a written proposal for a particular purpose over a specified period of time. Grants may be awarded non-competitively or through a competitive selection process.
- c. *Private Foundation*: a not-for-profit entity that does not receive a major part of its support from the public. It is organized exclusively for charitable, educational, religious, scientific and literary purposes under Section 501(c)(3) of the Internal Revenue Code.

- d. *Corporate Foundation:* a private foundation that derives its funds primarily from a profit-making corporation.
 - e. *Subgrant/mini-grant:* a portion of funds received by the district from a government agency or from a foundation for which schools can apply on a competitive or non-competitive basis.
 - f. *Special Project:* a fundraising activity or event, managed at the Central Office level, that is conducted to raise money or resources for a specific program or activity. Examples include scholarship drives, benefit concerts, fundraising dinners or dances, and fundraising auctions.
2. The Board of Education recognizes that the educational goals of the school system can be furthered by the raising of external funding. The Board further recognizes that these additional funds can have a positive impact on district programs. The Board of Education encourages the pursuit of external funding in the form of grants and fundraising for projects to support programs that are consistent with the advancement of district goals.
 3. The development, submission and implementation of grant funded programs, special projects and fundraising activities will comply with all federal, state, local, and school system laws, policies, and regulations.
 4. The Board of Education supports the Association of Fundraising Professionals' Code of Ethical Principles and Standards of Professional Practice.

D. DESIRED OUTCOME

The Superintendent will prepare an annual report for the Board of Education that includes, at a minimum, information on the following:

1. grants awarded;
2. current business and community partnerships;
3. special projects;
4. total amount of funding received; and
5. projections for future funding

E. IMPLEMENTATION STRATEGIES

The Board delegates authority to the Superintendent to develop regulations that govern the development and management of grants and fundraising projects, including the short and long term deployment of technology, human, financial, and facility resources and support services.

Policy History: Adopted 9/6/06

Note previous policy history: None.