

# POLICY

## BOARD OF EDUCATION OF ANNE ARUNDEL COUNTY

Related Entries: Policy 410.03  
Responsible Office: DEVELOPMENT OFFICE

### SPECIAL PROJECTS FUNDRAISING

#### A. PURPOSE

To establish the definition and a consistent process for development, implementation, and management of fundraising for special projects.

#### B. ISSUE

The school system occasionally receives funding as the result of fundraising for special projects and initiatives. Centralized oversight of this funding is necessary to consistently report to funders, to maintain fiscal integrity, to assess the impact of funded programs and activities on student achievement, to ensure appropriate use of resources, and to recognize the organizations and individuals who support the school system.

The policy does not extend to individual school fundraising activities developed and implemented by community-based organizations and school-based organizations such as PTA/PTSOs, booster clubs, and school foundations. Funds from these sources and other types of donations must comply with all policies subsumed under AACPS Policy K: School-Home-Community Relations.

#### C. POSITION

1. Definitions:
  - a. *Fundraising*: The process of raising money from individuals, community organizations, and businesses for the purpose of supporting programs and activities that support the goals of the school system.
  - b. *Special Project*: A fundraising activity or event, managed at the Central Office level, which is conducted to raise money or resources for a specific program or activity. Examples include scholarship drives, benefit concerts, fundraising dinners or dances, and fundraising auctions.
2. The Board of Education recognizes that the educational goals of the school system can be furthered by the raising of external funding. The Board further recognizes that these additional funds can have a positive impact on district programs. The Board of Education encourages the pursuit of external funding in

the form of fundraising for special projects to support programs that are consistent with the advancement of district goals.

3. The development, submission, and implementation of fundraising for special project activities will comply with all federal, state, local, and school system laws, policies, and regulations.
4. The Board of Education supports the Association of Fundraising Professionals' Code of Ethical Principles and Standards of Professional Practice.

**D. DESIRED OUTCOME**

The Superintendent will include information on fundraising for special projects and activities within an annual report to the Board of Education, as specified in Policy DJ: Funding Proposals, Grants, and Special Projects.

**E. IMPLEMENTATION STRATEGIES**

The Board delegates the authority to the Superintendent to develop regulations that govern the development and management of fundraising for special projects, including the short- and long-term deployment of technology, human, financial, and facility resources and support services.

*Policy History:* Adopted 9/6/06

*Note previous policy history:* None. .