

CHESAPEAKE BUSINESS ADVISORY BOARD
EXECUTIVE COMMITTEE MEETING
August 8, 2011

CALL TO ORDER: The meeting was called to order at 7:35 a.m. by CBAD President Nancy Schrum. Members in attendance were: Chares "Pete" Shaeffer, Michele Devine, Karen Shannon and Diane Corwell-Young

Points of Discussion:

(1) Working Calendar for 2011-2012 will include four (4) general meetings. Those meeting dates are September 12, 2011; November 14, 2011; January 9, 2012; and April 9, 2012.

(2) Mock Interviews and Interview Preparation with Students: The Liaison is Michele Weber-Devine. It was suggested that small mock interview be held in the Fall 2011 for the AP students and the larger arrangement be held in the spring.

(3) Cluster Breakfast: The Liaison is Michele Weber-Devine. Someone is needed to coordinate breakfast that encompasses lots of leg work and good at getting donations.

(4) Polar Bear Plunge: The Liaison is Jake Ritterpusch.

(5) Junior Achievement/Avid: Circular provided by Junior Achievement. Volunteers needed for Avid program to interface with students. Pete Shaeffer participated in Avid class about 7 times one semester. Classroom teacher provided materials for Avid volunteers. Tamara Beyer is the Liaison. Pete Shaeffer, Karen Shannon and Nancy Schrum express interest in volunteering for program.

(6) Signature Program: Michele Weber-Devine, Frank Drazan, and Debbie Graff will present CHS Signature Proposal to the approving authority on Thursday, August, 11, 2011 from 1:00 p.m. to 3:00 p.m.

(7) Middle School: Support what Liaison (Debbie K.) wants to do through communication.

(8) Elementary Schools: Work with principals on reading programs and career days.

New Business:

(1) Tri-fold Brochures and Business Letter - \$25.00 membership fee (Issue a membership card with Tax Exempt #). Establish ongoing relationship with Pasadena Voice, seek comments about how they would like to participate from businesses (commitment card), and speak to parents/businesses at "Back to School" Nights.

(2) Website: Volunteer has been identified who will designate website. There was a discussion on "costs" to establish and maintain website. It was suggested that there be "links" to all schools within the cluster. Google and Intuit are free for one year and are offered for a small fee thereafter.

(3) Business Program – Introduction of Career Options to Students:

Advisory Board Chair is Frank Drazan. Debbie Groff will work on this initiative. The focus will be on industries and the students' course work. There was discussion on work/study program.

(4) Security Clearances: Identify Defense Contractors who would be willing to speak to students. The first issue is to set-up the scope of this initiative.

Adjournment: This agenda will be the talking points for the September 12, 2011 meeting.

Submitted by,

Diane E. Corwell-Young